Centre for Agricultural Market Intelligence under NAHEP – CAAST
International Agri-Business Management Institute
Anand Agricultural University, Anand

Certificate Course
on

e-Content Development using Multimedia

:: Date ::

28th December, 2022
to
10th January, 2023

:: Course Duration ::
2 Weeks

:: Venue ::

**Information Technology Center
AAU, Anand**

MULTIMEDIA

About NAHEP-CAAST, AAU, Anand:

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including IIM- Ahmedabad, Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), Junagadh Agricultural University, National Cooperative Dairy Federation of India (NCDFI) apart from foreign universities namely Australia's Western Sydney University, and The Papua New Guinea University of Technology are associated with the project.

Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate and doctoral students.

About the Course:

With the approaching of Web and web (www), the permission to information has become very straightforward and the entire world is moving towards digitization. Twenty first century students learn in an overall homeroom and not exactly inside four walls. They are more arranged to find information by getting to the Internet through mobile phones and laptops, or chatting with partners on a casual correspondence site. The types of progress in advancement and the a lot major areas of strength for of imaginative modernized contraptions and gadgets have an exceptional potential to deal with enlightening outcomes. Educators ought to understand that the use of cutting edge content and contraptions will additionally create teaching and learning and subsequently update educational entryways and benefit the Millennial. This course on e-content progression is planned to understand the significance and standards of e-content, learning things, arranging and improvement of modernized resources for teaching and learning. Thusly this course guides in giving the data and capacity toward teachers to deal with present day understudies and their learning styles. Continuously numerous people use automated media for learning and for continuing with their tutoring. E-learning content arrangements that are independently acclimated to resolve each understudy's issues are fundamental for productive learning. The high levelacquiring circumstances range from PC based or Electronic informative gatherings to instinctive learning with amusements or key games. Different devices to make e-learning content associations could work with complex e-getting the hang of informative courses. In any case, modernized instruments don't simply make headway more clear: they similarly help to evaluate the learning accomplishment or to choose the clients individualized readiness plan.

Eligibility :

Any Postgraduate Students / Faculties / Working Professionals from Academic, Research and Industrial Organizations.

Selection Criteria :

The selected candidates will be informed through email. The course director is the final authority for the selection of candidates based on the eligibility and availability of seats.

Evaluation :

The evaluation of the candidates will based on quiz, assignment, etc. during the course. The final evaluation will be at the end of the course.

No. of Seat :

30 to 50 Participants

Course Fee :

Free

Registration Link :

https://forms.gle/canSbkUe7zauj41k6

Important Instructions :

- This is an offline certificate course.
- No TA/DA will be paid by the host institute.
- Attendance is compulsory.
- Certificates will be provided to all the attendees.
- Accommodation will be provided as per availability.

Course Content :

- Introduction to e-content
- Content Authoring Tools for multimedia
- Graphics using Photoshop
- Animation using Flash
- Vector Graphics using Inkscape
- Audio and Podcasting using Audacity
- Digital Video Production using OBS Studio
- Digital Video Editing using Natron
- Digital Video Editing using Lightworks

Organizing Committee

Patrons

Dr. K. B. Kathiria, Hon'ble Vice Chancellor, AAU, Anand

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Convener

Dr. R. S. Pundir, Principal & Dean, IABMI & PI, NAHEP- CAAST, AAU, Anand

Course Director

Dr. D. R. Kathiriya, Director (IT), Principal & Dean (AIT), Core Co - PI, NAHEP-CAAST, AAU, Anand

Course Coordinator

Prof. K.P. Patel, Assistant Professor, College of AIT, AAU, Anand

Dr. D. K. Parmar, Assistant Professor, College of AIT, AAU, Anand

Dr. Chetan Dudhagara, Assistant Professor & Head, IABMI, AAU, Anand

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Mr. Ankur Vora, SRF, NAHEP-CAAST, AAU, Anand

Mr. Smit Bhavsar, PA, NAHEP-CAAST, AAU, Anand

:: Contact Details ::

Prof. K.P. Patel
Assistant Professor
College of AIT, AAU, Anand
E-mail : kpatel@aau.in

Dr. D. K. Parmar
Assistant Professor
College of AIT, AAU, Anand &
Co-PI, NAHEP-CAAST
E-mail : dkparmar@aau.in