

1.3.3 Percentage of Programmes that have components of field projects / research projects / internships during last five years

Note: The term internship is inclusive of Industry Immersion practices

<b>Sr. No.</b>	<b>Credit</b>	<b>Course</b>	<b>Components</b>
1	4	ABM -595 Summer Internship / Industrial Attachment	Internship
2	10	ABM-599 Project work	Research Project

**Total Credit of field projects / research projects / internships : 14**

**Total Program Credit : 70**

**Percentage:  $70/14 = 20$**



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**Course Title with Credit load MBA in  
Agri-Business Management (ABM)**

<b>I MAJOR COURSES</b>			<b>20</b>
<b>No</b>	<b>Course Code</b>	<b>Title of Course</b>	<b>Credits</b>
1.	ABM 501	Principles of Management and Organizational Behaviour	3 (3+0)
3.	ABM 502	Managerial Accounting and Control	3 (2+1)
2.	ABM 503	Applied Agribusiness Economics	2 (2+0)
4.	ABM 504	Human Resource Management for Agricultural Organizations	2 (2+0)
5.	ABM 505	Production and Operations Management	2 (2+0)
6.	ABM 506	Agricultural and Food Marketing Management - I	2 (2+0)
7.	ABM 507	Agricultural and Food Marketing Management - II	2 (2+0)
8.	ABM 508	Agri Supply Chain Management	2 (2+0)
9.	ABM 509	International Trade for Agricultural Products	2 (2+0)

<b>II MINOR COURSES</b>			<b>8</b>
1.	ABM 510	Food Technology and Processing Management	3 (3+0)
2.	ABM 511	Rural Marketing	3 (3+0)
3.	ABM 512	Fertilizer Technology and Management	3 (3+0)
4.	ABM 513	Management of Agro-Chemical Industry	3 (3+0)
6.	ABM 514	Seed Production Technology Management	3 (3+0)
7.	ABM 515	Technology Management for Livestock Products	3 (3+0)
8.	ABM 516	Fruit Production & Post Harvest Management	3 (3+0)
9.	ABM 517	Farm Power & Machinery Management	2 (2+0)
10.	ABM 518	Food Retail Management	2 (2+0)
11.	ABM 519	Management of Agricultural Input Marketing	2 (2+0)
12.	ABM 520	Feed Business Management	2 (2+0)
13.	ABM 521	Management of Veterinary Hospitals	2 (2+0)
14.	ABM 522	Poultry and Hatchery Management	2 (2+0)
15.	ABM 523	Management of Floriculture and Landscaping	2 (2+0)
16.	ABM 524	Risk Management in Agri Business	2 (2+0)
17.	ABM 525	Management of Agri-Business Co-Operatives	2 (2+0)
18.	ABM 526	Business Analytics for Agriculture	2 (1+1)
19.	ABM 527	Dairy Business Management	1 (1+0)
20.	ABM 528	Agri Extension Management	1 (1+0)
21.	ABM 529	Renewable Energy Sources Management	1 (1+0)



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22.	ABM 530	Quality Management for Agri Business	1 (1+0)
23.	ABM 531*	Advertising and Brand Management	1 (1+0)
24.	ABM 532	Agri Infrastructure and Warehousing Management	1 (1+0)
25.	ABM 533	Contract Farming	1 (1+0)
26.	ABM 534	Human Resource Competence and Capacity Building Systems	1 (1+0)
27.	ABM 535	Agri Commodity Markets and Futures Trading	1 (1+0)
<b>III</b>	<b>SUPPORTING COURSES</b>		<b>6</b>
0.	ABM 536	Strategic Management for Agri Business Enterprises	2
11.	ABM 537	Operations Research	2
12.	ABM 538	Financial Management in Agri Business	2

<b>VI</b>	<b>ABM-591 MASTER'S SEMINAR</b>		<b>01</b>
<b>ii</b>	<b>Research (Summer Internship + Research Project)</b>		<b>30 (10+20)</b>
A.	ABM -595 Summer Internship / Industrial Attachment (04 to 06 Weeks)		4
	Basic Courses mandatory for Summer Internship		6
	ABM 539	Communication for Management and Agri Business	3 (2+1)
	ABM 540	Research Methodology for Agri Business Management	3 (2+1)
B	Research Project (08 to 12 Weeks)		<b>20</b>
	ABM-599 Project work		<b>10</b>
	Basic courses mandatory for Project		<b>10</b>
	ABM 541	Computer Applications for Agri Business	3 (2+1)
	ABM 542	Project Management and Agri Business Entrepreneurship	3 (2+1)
	ABM 543	Agribusiness Environment & Policy	2 (2+0)
	ABM 544	Agri Business Laws and Ethics	2 (2+0)



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